

2020 Support-A-Walk: Community Ambassadors

Support Connection's [Annual Support-A-Walk for Breast and Ovarian Cancer](#) will be held on Sunday, October 4, 2020. The Walk is our most important fundraiser and awareness event of the year. Money raised through the Walk helps fund our free breast and ovarian cancer support services year round.

This year our Walk will take on a new look. Expanding our reach nationwide, we are asking people to **Walk With Us, Wherever You Are**. For years, we have been helping people throughout the country, and now we are encouraging people to walk in their community on October 4th.

Our goal is to have people participate in every state in the nation! **We are seeking Community Ambassadors to help make this happen.** As a Community Ambassador, you will help make a lasting impact on the lives of people with breast and ovarian cancer.

Being a Community Ambassador is easy! Here are some ways you can help:

- **Share Info About the Walk:** Spread the word by sharing our Walk brochures and flyers in your community, and with your family, friends and colleagues. We can send them to you in both print and digital formats. Also: Tell people about the Walk on your social media pages. Follow Support Connection on [Facebook](#) and [Instagram](#) and share our posts with your own followers.
- **Gather Friends and Family to Walk:** You can walk alone or invite your family and friends to walk with you. Where you walk, the distance you walk, and the amount of time you spend walking, are all up to you. If you have family and friends in other places, they can walk wherever they are too!
- **Show Us Why You Walk and Where You're Walking:** [Download and print our sign](#) (or make your own), fill it in with why you walk and where you'll walk, then take a photo of yourself with your sign and send it to us at walk@supportconnection.org. We'll share the photos on our social media pages along with our hashtags #WhyIWalk and #WalkWithUsWhereverYouAre.
- **Raise Funds:** There is no minimum donation. All donations are appreciated, no matter the amount. Raise funds online, collect cash and checks, or both. People can donate even if they don't walk. Raise funds on your own or as part of a Team. Learn all about it here: supportconnection.org/donate-and-fundraise
- **Form a Team:** A Team can include people who walk with you, people who donate to your fundraising, or both. Team members can live near or far. Learn all about Teams here: supportconnection.org/form-or-join-a-team
- **Plan a Fundraising Event:** Plan a fun event to raise funds for the Walk and to get everyone excited about it. Host a virtual wine and cheese party or songfest ... an online tag sale.... a family and friends selfie contest... the possibilities are endless!
- **Purchase a Tribute Message Sign:** Show your support of our mission, or honor or celebrate a loved one, by taking out a tribute message that will be included in our digital Walk journal seen by thousands. Ask friends and family to purchase signs too. Learn more here: <https://tinyurl.com/2020TributeSign>
- **Create a T-Shirt or Banner:** Use your creativity to design Walk t-shirts or banners. We'll be announcing contests and sharing the winners!

Questions? We're happy to help! Call 914-962-6402 or e-mail walk@supportconnection.org. And visit our website often for updates: supportconnection.org/support-a-walk

As a Community Ambassador for the Support-A-Walk, you will help Support Connection offer support and give hope to women, their families and friends impacted by breast or ovarian cancer. Thank you for your support!