

## Vision...

We envision a world where anyone receiving a diagnosis of breast, ovarian, or gynecological cancer gains immediate access to the information and SUPPORT they need to replace any fear, anxiety, or uncertainty they or their loved ones may experience with a CONNECTION to knowledge, inner strength, and hope!

# Mission...

**Support Connection helps** change fear to hope by providing free emotional, social, and educational support to people impacted by breast, ovarian, or gynecological cancer. Through one-on-one sessions with professional counselors, who are cancer survivors themselves, and group programs embracing mind, body, and spirit, Support Connection's goal is to be a comforting and empowering resource for you and your loved ones for as long as you need us.

## Core Values...

Support Connection is here for you offering TLC - Talking, Listening, and Caring – with an unwavering commitment to:

#### Provide free peer-to-peer counseling and support:

We believe that individuals diagnosed with breast, ovarian, or gynecological cancer, as well as their loved ones, can benefit significantly from counseling and other support provided by others who have gone through the same or similar experiences. Through the generosity of individuals, corporations, and other funders, our professional counseling and all other support services are provided free of charge.

#### *Serve everyone in need:*

Our counseling and other support services are available to all individuals affected by breast, ovarian, or gynecological cancer, without regard to their racial, ethnic, religious, or economic status, their level of ability or disability, or their gender or sexual orientation/identity. We serve both the person with cancer as well as family members and friends. We strive to achieve diversity among our staff and offer a vast array of programs to help us serve all who seek our support.

## Respect individual differences:

We recognize that every individual's circumstance and need for support with respect to their cancer diagnosis is different, starting with their initial diagnosis, through their medical procedures, treatments and beyond. For this reason, we offer personalized support as well as a variety of support and informational services that our clients can choose from to fit their specific needs at any given point in time.

### Deliver high quality programs and services:

We ensure that our professional and support staff members are fully trained and qualified, through investment in professional development and an operational infrastructure that enables them to provide the best services in a positive and professional environment. We are also committed to ensure that we are effectively meeting the needs of those who seek our support. To this end, we use surveys, feedback, and other metrics in our ongoing program evaluation activities.

## Utilize donor dollars wisely:

Through an organizational structure that is mission focused, donor dollars are utilized to offer counseling and support services free of charge to the clients we serve. Through effective measures to raise funds and contain costs, donors are assured that every dollar is helping us make a difference in the lives of people with breast, ovarian, or gynecological cancer.