

## SAMPLE EMAIL FOR ONLINE FUNDRAISERS

### 2023 SUPPORT-A-WALK FOR BREAST AND OVARIAN CANCER

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Use this sample email to ask friends and family for donations to your fundraising page.

You can make it even better by including your own personal reasons for raising funds for the Support-A-Walk! Let your passion for our cause shine through!

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**Subject Line:** An invitation – together, WE can make a difference!

**Message:**

I am raising funds for the 2023 Annual Support-A-Walk for Breast and Ovarian Cancer presented by Support Connection, Inc. Please help by sponsoring me with a donation!

[Support Connection](#) is a truly unique organization. Since 1996, they have helped thousands of people whose lives have been impacted by breast, ovarian and other gynecological cancers. Support Connection provides critically needed counseling, support groups, educational and wellness programs, social activities, and resource information – all at no cost to those who need them.

Everyone at Support Connection is passionate about their mission. Their Peer Counselors are cancer survivors themselves. They understand how important it is to have someone to lean on when your world is turned upside down by a cancer diagnosis.

Support Connection must raise all of the funds for their year-round services, so the Support-A-Walk is a very important event!

**Please help by sponsoring me!** It's simple and secure. Support Connection is a 501 (c)(3) not-for-profit organization, so all donations are tax deductible. Click here to make your donation: [\(add your personal fundraising page URL here\)](#).

**MATCHING GIFTS:** Many companies will "match" their employees' contributions, which can double your donation and your impact! Ask your employer if they have a matching gift program and how to submit for it.

Please give whatever you can - together, WE can make a difference!

If you'd like to learn more about Support Connection or the Support-A-Walk, visit their website: [www.supportconnection.org](http://www.supportconnection.org). Thank you!

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#### How to find your personal fundraising page URL:

- Go to our 2023 Support-A-Walk fundraising home page: <https://bit.ly/2023Support-A-Walk>
- Scroll down the page to see a display of people who've started fundraising pages. (You can sort the names alphabetically.) Read across until you see your page name.
- Click your page name to open your personal fundraising page.
- The URL is in the address bar at the top of your personal fundraising page. *(It will start <https://supportconnection.networkforgood.com/projects....>)*
- Copy the **whole** URL to paste into your emails.