

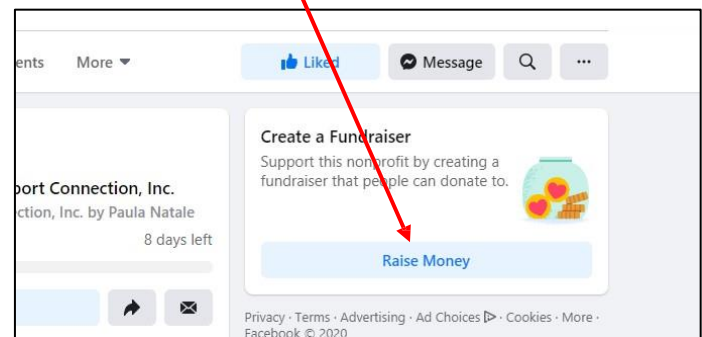
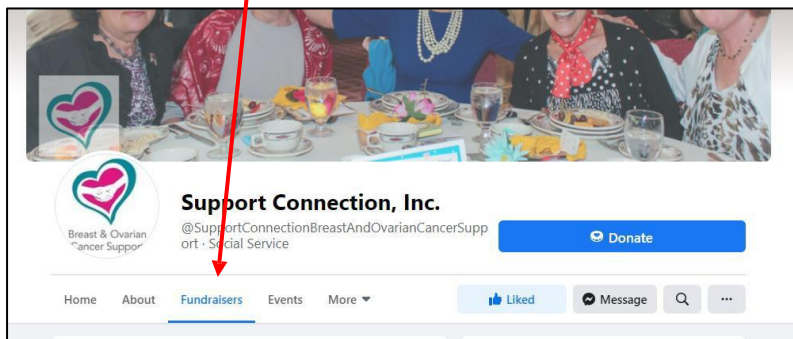
How to Use Facebook to Raise Funds for Support Connection

Are you using Facebook to stay in touch with your family and friends?

Now you can ask them (your Facebook friends) to donate to Support Connection directly on Facebook!

Follow these simple steps to get started:

- Log in to your Facebook account.
- Type “Support Connection, Inc.” into the search box at the top. When our name pops up, click on it to open our page.
- Click the “Fundraisers” tab. Then, where it says “Create a Fundraiser,” click “Raise Money.”



As you create your fundraiser, follow these simple hints to make it as successful as possible:

- **Set a goal:** Facebook will automatically enter a fundraising goal of \$200, but you can set any goal you want to! Just type the amount in the box labeled “How much money do you want to raise?”
- **Choose an end date:** Facebook will automatically choose a date when your fundraiser will stop accepting donations, which is only 2 weeks after you start. But you can set it for a longer period! Just choose a date in the box labeled “When should your fundraiser end?”
- **Name and describe your fundraiser:** Choose a title that explains why you’re raising money. Example: “Mary’s 2022 Support-A-Walk Fundraiser.” Then, in the box labeled “Why are you raising money?” feel free to add some of your personal reasons.
- **Choose a photo:** Choose a photo that your Facebook friends will recognize and relate to!
- **Invite, share, thank and comment:** Follow the prompts to *invite* people to donate. *Share* it on your timeline..... as often as it takes to reach your goal. *Thank* your donors, and write *comments* in your fundraiser often too; that will remind the people you’ve invited to donate.