

SAMPLE EMAIL FOR ONLINE FUNDRAISERS
2021 SUPPORT-A-WALK FOR BREAST AND OVARIAN CANCER

Use this sample email to ask friends and family for donations to your fundraising page.

You can make it even better by including your own personal reasons for raising funds for the Support-A-Walk! Let your passion for our cause shine through!

Subject Line: An invitation – we can make a difference!

Message:

I am raising funds for the 2021 Annual Support-A-Walk for Breast and Ovarian Cancer presented by Support Connection, Inc. Please help by sponsoring me with a donation!

SUPPORT CONNECTION is a truly unique organization. Since 1996, they have helped thousands of people whose lives have been impacted by breast and ovarian cancer. Support Connection provides critically needed counseling, support groups, educational and wellness programs, and resource information – all at no cost to those who need them.

Everyone at Support Connection is passionate about their mission. Their Peer Counselors are cancer survivors themselves. They understand how important it is to have someone to lean on when your world is turned upside down by a cancer diagnosis.

Support Connection must raise all of the funds for their year-round services, so the Support-A-Walk is a very important event!

PLEASE HELP BY SPONSORING ME! Click here to make your donation:

<https://secure.frontstream.com/support-a-walk2021/participant/MyName>. It's simple and secure. Support Connection is a 501 (c) (3) not-for-profit organization, so all donations are tax deductible.

MATCHING GIFTS: Many companies will "match" their employees' contributions, which can **double** your donation! Ask your employer if they have a matching gift program and how to submit for it.

Please give whatever you can - together, we can make a difference!

If you'd like to learn more about Support Connection or the Support-A-Walk, visit their website:

www.supportconnection.org. Thank you!

ADDITIONAL TEXT YOU CAN ADD IF YOU HAVE A TEAM:

You can also join my Team and ask others to donate. My Team name is _____.

There are 2 ways you can join my Team:

- While you're viewing *my* page, at the top of the page click the button "Join Team." Follow the steps to set up your own page for the Team.
- Visit the Support-A-Walk home page: <https://secure.frontstream.com/support-a-walk2021>. Click the "Raise Funds" button. Follow the steps to set up your own page. You'll be asked if you want to "join a Team."

Once you've set up your own personal fundraising page for the Team, send it to everyone you know and ask them to donate. It's that easy!