

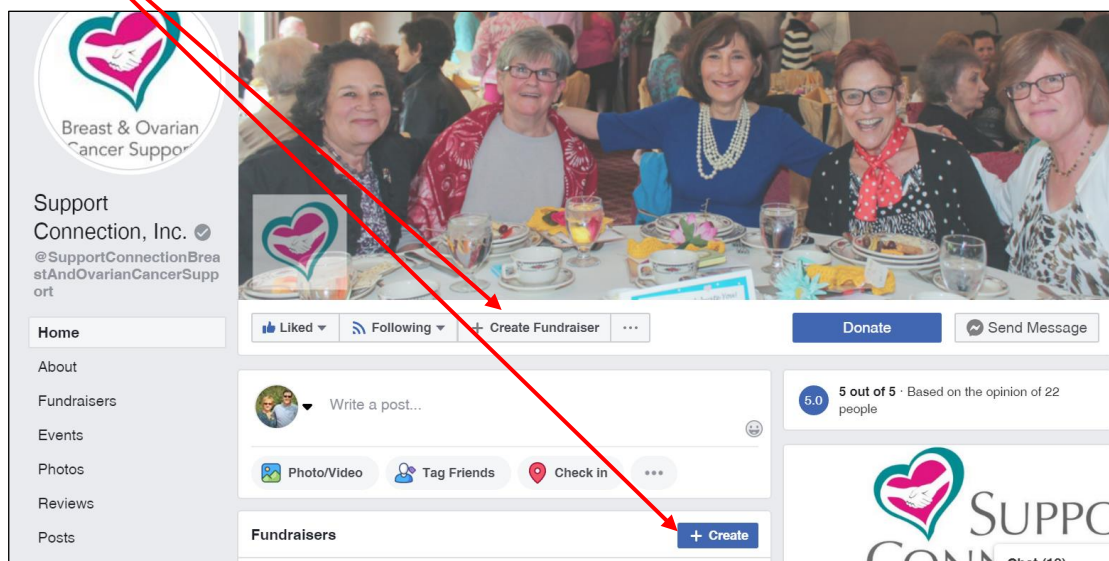
HOW TO USE FACEBOOK TO RAISE FUNDS FOR SUPPORT CONNECTION

Are you using Facebook to stay in touch with your family and friends?

Now you can ask them - your Facebook friends - to donate to Support Connection directly on Facebook!

Follow these simple steps to get started:

- Log in to your Facebook account.
- Type “Support Connection, Inc.” into the search box at the top. When our name pops up, click on it to open our page.
- Click one of the buttons to create a fundraiser!



As you create your fundraiser, follow these simple hints to make it as successful as possible:

- **Set a goal:** Facebook will automatically enter a fundraising goal of \$200, but you can set any goal you want to! Just type the amount in the box labeled “How much money do you want to raise?”
- **Choose an end date:** Facebook will automatically choose a date when your fundraiser will stop accepting donations, which is only 2 weeks after you start. But you can set it for a longer period! Just choose a date in the box labeled “When should your fundraiser end?”
- **Name and describe your fundraiser:** Choose a title that explains why you’re raising money. Example: “Mary’s 2020 Support-A-Walk Fundraiser.” Then, in the box labeled “Why are you raising money?” feel free to add some of your personal reasons.
- **Choose a photo:** Choose a photo that your Facebook friends will recognize and relate to!
- **Invite and share:** Follow the prompts to invite people to donate to your fundraiser. Share it on your timeline..... as often as it takes to reach your goal.